









# **AGENDA**

- Program Overview
- Training
- Demonstration
- Certification





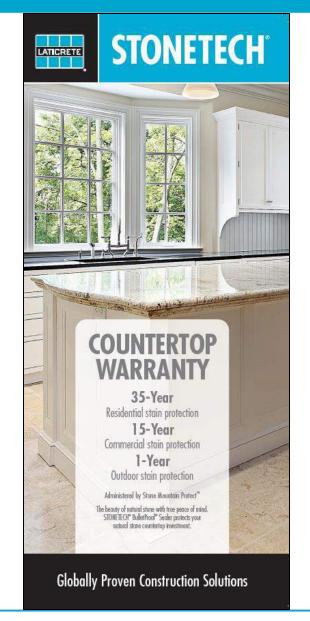


# STONETECH® Countertop Warranty Highlights

- Guaranteed stain protection against common household food and beverages
- Protects all new granite, marble, select quartzite and basalt Countertops
- Covers replacement material and labor if stain cannot be removed
- No re-sealing requirements for the lifetime of the warranty (but recommended)
- Fully transferable warranty with title of property— no limitations
- Administered by Stone Mountain Protect<sup>TM</sup>
- Warranty <u>does not</u> cover etching and watermarks. Plumbing and electrical work <u>is</u> <u>not</u> covered during replacement.









# STONETECH® Countertop Warranty Process

Warranty Kit Purchased

Applicator purchases 1 case of STONETECH® Countertop Warranty Care Kits from any authorized STONETECH distributor.

Applicator is Certified

Applicator is trained / certified to apply and sell STONETECH Countertop Warranty Program.

Warranty Kit
Sold to
Consumer

Certified applicator sells STONETECH Countertop Warranty Care Kit / Program to consumer:

- Care Kit can be sold as a separate line item or included in the standard installation per ft<sup>2</sup> fee
- Certified applicator labor fees are not included in kit sale price

**Apply Sealer** 

Certified applicator properly seals the countertops with STONETECH BulletProof® Sealer.

Applicator Registers Warranty Certified applicator registers the warranty project online upon completion of the installation (max 60 days) – and takes less than 5 minutes! (stonetech.com/warranty)

Consumer Registers Warranty Consumer registers their warranty online upon completion of the installation (max 60 days). (stonetech.com/warranty)



<u>Recertification Requirement</u> – (if 12 months or more of inactivity) Program guidelines require new training and recertification in the program, or removal from the certified applicator database, a representative will reach out to verify participation in the program.



# STONETECH® Countertop Warranty Care Kit

# Care kit provides your customer with products to protect and maintain countertops.

- Kit contents include: STONETECH® BulletProof® Sealer, STONETECH Revitalizer® Cleaner & Protector, warranty coverage documents and valid serial number
- The serial number is located on the lower back panel of each STONETECH Warranty Care Kit package # required for warranty program registration
- Record the serial number in your records
- Use STONETECH BulletProof Sealer included in Warranty Care Kit to seal countertops
- Repackage kit with any remaining sealer along with original kit contents and present the complete STONETECH Warranty Care Kit to your customer









# STONETECH® Countertop Warranty Care Kit Contents

# 1. STONETECH® BulletProof® Sealer (1 Quart)

- Maximum stain protection
- Microban<sup>®</sup> antimicrobial protection continuously inhibits the growth of bacteria, mold & mildew
- Repels spills leaving time to wipe them away before penetrating the stone
- Specifically designed for protecting natural stone to ensure its beauty lasts a lifetime
- One kit covers:

• 1 coat application: 200 ft2

2 coat application: 140 ft<sup>2</sup>

• 3 coat application: 100 ft2

Average countertop installation: 85 ft²



# 2. STONETECH Revitalizer® Cleaner & Protector - RTU (24oz bottle)

- 3-in-1 daily cleaner
- Cleans everyday soils
- Reinforces the original protective seal to help prevent future staining
- Continuously defends against the growth of bacteria, mold and mildew
- Formulated for natural stone, while general purpose cleaners are not







### 3. Warranty Documents

- STONETECH Countertop Warranty Brochure
- STONETECH Countertop Care & Coverage Overview





## **How to Register Warranty Jobs**

### Certified applicator registers job within 60 days of installation

- Visit <u>www.stonetech.com/warranty</u>
- Follow instructions under user registering:
  - APPLICATORS, INSTALLERS & DISTRIBUTOR
  - CONSUMERS (Homeowner)
- Certified applicators and consumers need the warranty serial number located on the lower back panel of the STONETECH® Countertop Warranty Care Kit package
- Select appropriate link for registration form:
  - o If Care Kit serial number begins with "3" register with Stone Mountain Protect™
  - If Care Kit serial number begins with 1 or 2 and should be registered with Protect Plus Surfaces™ (ONLY previously sold care kits)
- Registering the warranty project is a requirement and ensures that your job is in the system for the entire term of your warranty







# Warranty Coverage Per Care Kit

- STONETECH® Countertop Warranty Care Kit has a maximum allowable coat coverage for warranty program
  - 200 ft<sup>2</sup> for material requiring 1 coat coverage
  - 140 ft<sup>2</sup> for material requiring 2 coat coverage
  - 100 ft<sup>2</sup> for material requiring 3 coat coverage
- Residential projects over the above listed maximum coverage rate <u>MUST</u> purchase and assign additional kits to complete the job
- Example:

Job is 140 ft<sup>2</sup> yet material requires 3 coat coverage – You will need to purchase/assign 2 STONETECH Countertop Warranty Care Kits to complete the project in order to validate the warranty







## **Commercial Projects**



- Commercial projects will require advance notice and approval by Stone Mountain Protect™
- Upon special request STONETECH® Countertop Warranty Bulk Units\* are available:
  - 55 Gallon Drum of STONETECH BulletProof® Sealer, 220 -24oz bottles of STONETECH Revitalizer Cleaner & Protector each boxed with associated warranty documents
- In order to obtain a quote be prepared to provide:
  - Project name and location
  - Type of application
  - Material specified
  - Total square feet
  - Fabricator information
- Contact Stone Mountain Protect to advise on amount of warranty sealer required





# **Proper Sealer Application Tools**

### **Brushes**

Natural bristle or quality synthetic

#### **Paint Pads**

• 6" or 8" wide for countertops

#### Roller

• 6" foam rollers, low with short nap traditional rollers







# **Proper Sealer Removal Tools**

### **Towels and Absorbent Wipes**

- Terry cloth
- T-shirt cotton
- Cotton sheets
- Microfiber

### **Miscellaneous Equipment**

- Small plastic containers to hold sealer for brushing
- Roller trays for paint pads or rollers
- Tape
- Plastic
- Rosin paper for protection of surfaces







## **Surface Preparation for Sealing**

#### **CLEAN AND DRY**

- Cleaning with Water
  - Use as little water as possible
  - New installs may not need water clean up
- Cleaning with Solvents
  - An acetone wipe down is typical after install
- Sealer Can be Applied One Hour After Standing Water Has Been Removed
  - Complete curing will occur once all water has been removed

#### **SEAMS AND JOINTS**

- Clean Up Excess Glue
  - Remove all glue from seaming process
  - Clean up excess caulking
  - Caulking repels sealer
  - Tape off before caulking







## **Proper Sealer Application Technique**

### STONETECH® BulletProof® Sealer Application:

#### Work manageable sections

- Divide surfaces into 6' to 10' section.
- Do vertical applications separately

#### Apply evenly

 Apply sealer wetting entire surface of section with thin even coat of liquid



#### **Keep surfaces wet for required dwell time –10 to 15 Minutes**

- Continue to run roller, paint pad or brush on surface, redistributing sealer and preventing any dry spots, adding more sealer if needed
- Do NOT allow sealer to dry on surface

#### Wipe Surface Clean and Dry

• At end of dwell time remove all sealer until surface is clean and dry

Allow minimum 30 minutes drying time between coats





## **Stone Coverage - Coats of Sealer**

- Stone Coverage:
  - Granite, Marble, Select Quartzite and Basalt
- The number of STONETECH® BulletProof® Sealer coats will vary depending on the porosity of stones\*
- 2 or 3 coats of sealer to obtain maximum stain resistance may be required for stones with greater porosity

Wait a minimum of 30 minutes between coats!

STONE MOUNTAIN

PROTECT:

\*See Stone Coverage list in Warranty Folder Does not include textured or honed Quartzite





## **Stone Coverage: Marble and Quartzite**

#### **Marble and Select Quartzite Surfaces**

- May require above average amount of sealer due to porosity of marble and quartzite
- 2 3 coat application

#### • Note:

- Warranty does not cover etching or watermarks on marble, quartzite or any other stone
- Quartzite textured and honed finishes not included.









## **Stone Coverage: Granites**

#### **Homogenous Granites**

- Least porous
- No veins or movement
- May require less than average amount of sealer
- 1 2 coat application

#### **Oriented Granites**

- Medium porosity
- Movement, but no veins
- Require an average amount of sealer
- 2 -3 coat application

#### **Veined Granite**

- Generally, more porous
- Obvious, pronounced veins and movement
- May require above average amount of sealer
- 3 coat applications









See Stone Coverage list in Warranty Folder



# **Stone Coverage: Granite**

#### **Honed and Textured Granites**

- Medium porosity
- Generally, more porous than the same stone in a polished finish
- May require above average amount of sealer
- 2 3 coat application
- May require more attention to sealing than the same stone with a polished finish.
  - Most surfaces will require an additional application of sealer
  - Seal smaller sections, as the wipe back on textured surfaces is more time consuming
  - A terry cloth or microfiber towel wrapped around a bristle brush is very effective for wipe back on heavily textured surfaces
  - Paint pads and thin nap rollers are not effective on heavily textured surfaces
  - Bristle paint brushes and thicker nap paint rollers are better choices for applying sealer on textured surfaces



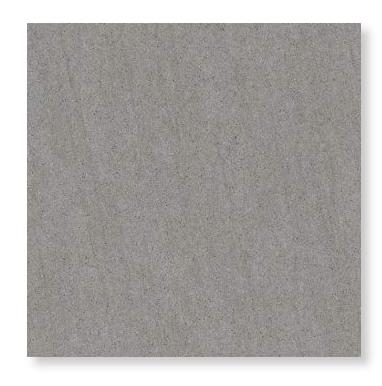




# Stone Coverage - Basalt

### **Polished, Honed and Textured Basalt Surfaces**

- Medium to high porosity
- May require above average amount of sealer
- 3 coats of application







## **Potential Issues**

### Hazing

- Sealer dried on surface
- Towel saturated

### **Streaks**

- Uneven application
- Dry spots

## **Sticky Spots**

Sealer not wiped off







## **Health and Safety**

#### Your health & safety is important to us!

- STONETECH® products have been tested, reviewed, and approved to meet high safety standards
- Follow all manufacturer's directions for use and the safe handling instructions
- Make sure work areas are well-ventilated
- Always wear recommended personal protection when using products

#### **Questions on product:**

- Refer to Safety Data Sheet (SDS) and Product Data Sheets
- Call LATICRETE: 1.888.786.6343 or www.Stonetech.com







# STONETECH® Countertop Warranty Contacts



#### For Assistance:

**Product or Warranty Training Information** 

LATICRETE International, Inc.
One LATICRETE Park North
Bethany, CT 06524
1-888-786-6343

**Email:** technicalservices@laticrete.com

**Website:** www.stonetech.com/warranty

**Claim & Coverage Information** 

**Stone Mountain Protect™** 

11515 Vanstory Drive Suite 110, Huntersville, NC 28630 1-888-550-8130

**Email:** customerservice@stonemountainprotect.com

Website: www.stonemountainprotect.com