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**Media Contact:**

Sharp Communications, Inc.

(212) 829-0002

Trade Press: Maria Corredor, Ext. 110, [mc@sharpthink.com](mailto:mc@sharpthink.com)

Consumer Press: Alison Nakamura, Ext. 103, [an@sharpthink.com](mailto:an@sharpthink.com)

**ECO™ BY COSENTINO WINS MULTIPLE INDUSTRY AWARDS  
IN INNOVATION AND SUSTAINABILITY**

*Environmentally-Friendly Surface Sets New Standard for Green Building Practices*

**NEW YORK, New York - November, 19, 2009 - ECO™ by Cosentino, ([www.ecobycosentino.com](http://www.ecobycosentino.com))**, a revolutionary new line of sustainable countertop and surfacing material composed of **75% recycled material**, is proud to announce its sweeping win in multiple industry awards in innovation and sustainability. Selected by a distinguished panel of judges, editors, industry leaders, and consumers, ECO™ by Cosentino has won the **2009 Building Products Green Product Awards, Multi-Housing News Green Initiative Awards, Interiors & Sources Readers Choice Awards**. Additionally, ECO™ by Cosentino was awarded the **Innovative Product of the Year** at the **2009 Stone Expo** in Las Vegas and was recognized as the **Best Product** at **CONSTRUMAT**, the leading international construction fair in Barcelona, Spain.

“We are thrilled by the industry’s overwhelmingly positive response and are proud to deliver a categorically innovative and beautiful product,” said Lorenzo Marquez, Vice President of Marketing of Cosentino North America. “These industry awards and recognition are an important indication that ECO™ by Cosentino is helping to fill a void in the market by providing a sustainable surfacing material that does not sacrifice design or performance.”

Continuing to set an unprecedented standard for the green building and sustainable design industries, ECO™ by Cosentino was selected as a winner of the **Green Product Awards** by **Building Products** magazine. The winning products were selected based on their sustainable attributes including energy efficiency, resource efficiency, innovation, and their overall value to residential contractors employing green practices.

As the winners of **Multi-Housing News’ Green Initiative Awards**, ECO™ by Cosentino was recognized as an environmentally-friendly countertop product. The award also recognizes the company’s corporate green initiatives and commitment to the environment. Additionally, ECO™ by Cosentino was selected as the **Readers’ Choice for Surfacing Materials** in an online survey performed by **Interiors & Sources** magazine. With thousands of unique votes cast, ECO™ by Cosentino was the favorite choice for consumer’s who looked for a beautiful sustainable product that is durable, and has high stain, scratch and scorch performance.

**ECO™ by Cosentino** is composed of **75% post-industrial and post-consumer recycled raw material**, including: **mirrors** salvaged from houses, building and factories; **glass** from windows and bottles; **granulated glass** from consumer recycling practices; **porcelain** from china, tiles, sinks, toilets and decorative elements; and **industrial furnace residuals** from factories in the form of crystallized ashes. By utilizing these recycled materials, Cosentino is “upcycling” products that have reached the end of their lifecycle – meaning that they cannot be incorporated in to any other industrial product and would otherwise collect in landfill sites.

Since its launch, ECO has achieved several industry certifications including **Cradle-to-Cradle**, **GREENGUARD Children's & Schools**, and **NSF 51 Certification**. Architects and building teams will gain points toward **LEED certification** from the U.S. Green Building Council for a building project that utilizes ECO™ by Cosentino surfacing.

ECO™ by Cosentino is available at **all Lowe's stores nationwide** as well as specialty kitchen and bath distributors and showrooms across the country. ECO™ by Cosentino offers consumers a 10-year warranty. For more information, visit [www.ecobycosentino.com](http://www.ecobycosentino.com).

#### **About Cosentino North America**

[Cosentino](http://www.cosentino.com), a global natural stone manufacturer, began harvesting precious stones from the finest quarries in Europe close to a century ago. The Spanish company currently distributes material in more than 80 countries. [Cosentino North America](http://www.cosentinonorthamerica.com) was established in 1998 to distribute and market natural quartz products in the US, Canada and Mexico. With 11 manufacturing lines, Cosentino is the largest manufacturer of natural quartz surfaces in the world. The company covers the entire process of producing natural stone products including quarrying, fabricating and installing surfaces, such as kitchen and bathroom countertops, wall cladding and many other applications. For more information regarding Cosentino, visit [www.cosentinonorthamerica.com](http://www.cosentinonorthamerica.com).

#### **Media Contact:**

For more information, please contact Sharp Communications, Inc., at (212) 829-0002. Trade Press: Maria Corredor, Ext. 110, [mc@sharphink.com](mailto:mc@sharphink.com). Consumer Press: Alison Nakamura, Ext. 103, [an@sharphink.com](mailto:an@sharphink.com)

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